

## Terms & Conditions

The Terms & Conditions below set the standards for use of the Somerset County logo, tagline and other elements thereof (collectively referred to as the “Logo”). By using our Logo, you are agreeing to the Terms & Conditions.

The following terms and conditions constitute an Agreement between you and the County of Somerset for use of the County of Somerset Logo. If you do not agree to all of the following terms and conditions, you may not use the Logo.

- Anyone wishing to use the Somerset County Logo must complete and submit the attached Brand Logo Request Form.
- Upon submission of the Brand Logo Request Form, you will be granted a limited, non-exclusive, royalty-free license to use the Logo in your literature, websites and other materials solely in connection with marketing Somerset County’s attributes, assets and services.
- Notwithstanding the grant of a limited license, you acknowledge that the County of Somerset remains the sole and exclusive owner of all right, title and interest in and to the Logo.
- Upon placing the Logo on your literature, website and/or other materials, a copy of its use or a link to your webpage, as applicable, must be submitted to [Publicinfo@co.somerset.nj.us](mailto:Publicinfo@co.somerset.nj.us).
- Limitations on License:
  1. You may only use Somerset County’s name and Logo in strict conformity with the standards set forth in the Brand Guidelines and these Terms & Conditions. Any use of the Logo inconsistent with the Brand Guidelines or which otherwise distorts the integrity of the Logo is prohibited;
  2. Modification, alteration and/or revision of the Logo and/or the creation of derivative works or works which incorporate the Logo are strictly prohibited;
  3. The Logo may only be used by the individual/organization completing the Brand Logo Request Form. You may not sub-license, transfer and/or assign your license to use the Logo;
  4. You may not use the Logo in any manner that would tarnish, disparage or reflect negatively or adversely on the County of Somerset;
  5. You may not use the Logo in any manner that a reasonable person would find offensive;
  6. You may not use the Logo in any manner that expresses or implies that the County promotes, endorses or favors any individual or organization, its activities, its products, its services and/or its personnel;

7. You may not use the Logo in any manner that falsely advertises or otherwise falsely represents that any business, service, project or product is in any way authorized or approved by the County;
  8. You may only use a Logo that has been reproduced or generated through this website or an approved vendor designer.
- For any and all literature, websites and/or other materials containing the Logo, the user must indicate by disclaimer or otherwise that there is no affiliation with the County of Somerset.
  - Term of license: The license granted by this Agreement shall commence on the date that you submit the Logo Request Form or download a copy of the Logo, whichever is later, and shall continue in perpetuity unless otherwise terminated or revoked by the County.
  - The County of Somerset may revoke your limited license at any time and for any reason in its sole and exclusive discretion.