

CAREER WEBINAR: Creating a **DYNAMIC JOB PORTFOLIO**

*Includes a comprehensive focus
on resume writing*

Friday,
June 9th, 2023
10:00 am – 12:00 pm

Host:
PSG (Professional Service
Group) of Mercer County

Speaker: Jan Goodman
Community Outreach Specialist/
Career Coach
Greater Raritan One-Stop Career
Center Training Services

The job market continues to change, as does the way we look for work. This Workshop examines the value of presenting yourself as a complete package by using a resume as an introduction to an employer and backing it up with a portfolio presented at the interview.

What You Will Cover:

- Who are you?
- Writing the resume
- Creating a noticeable package
- Cover letters
- Getting into the flow
- Personal branding
- Refining and perfecting
- Transferable skills
- Getting to a new job
- Goal setting
- LinkedIn

How You Will Benefit:

- Learn how clients need to brand themselves using descriptive language.
- Explore the new normal for essential elements of cover letters and resumes.
- Learn the components of a customized portfolio.
- Design a personalized portfolio.
- Help clients develop a plan to move them to a new job.

To participate in the virtual workshop please go to PSG's Website:
www.psgofmercercounty.org and click on the event calendar tag.

Go to the designated month and date.

Click on the GoTo Meeting link on the date.

Participants may also attend the meeting live at the
Princeton Public Library: 65 Witherspoon Place, Princeton, NJ



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